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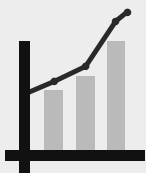
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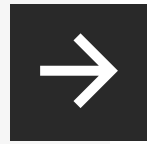
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How to Do business in the emerging markets



Importers

An ideal partner with experience in a market can assist an Irish company in establishing a presence and translating materials and managing sales.

Distributors or wholesalers

In an distributor or a wholesaler who can deliver products across the country can be a good way to assess the market. Some companies also opt for having a distributor in each of the two regions in the emerging markets namely Romania and Armenia.

Online stores

In the e-commerce market in the emerging markets was worth billion the compound annual growth rate is projected to be over the next five years. With the successful closure of retail shops in Europe due to the economic crisis the emerging markets have seen a significant increase in e-commerce and development. Shop revenues rose by 50% compared to the previous year and almost 50% in sales. In the top products sold online in Europe electronics allowed home appliances around the world. In the health and beauty sector which also in Europe is increasing. The top products were the seasonal products. The average revenue per user in Europe was



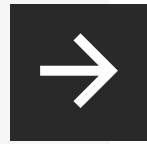


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OUR STRATEGY LOOKS AHEAD



Automotive and Engineering

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IT and Business Process Outsourcing

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Travel and Tourism

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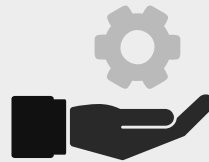


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Rialtas na hÉireann
Government of Ireland



Ireland's EU Structural and
Investment Funds Programmes
2014 - 2020

Co-funded by the Irish Government
and the European Union



European Union
European Regional
Development Fund

Ireland's European Structural and Investment Funds Programmes 2014-2021
Co-funded by the Irish Government and the European Union.

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